

POSITIVE FOCUS



Found more time to read

Was able to reconnect with family

Began a new client relationship that wouldn't have happened pre-Covid

Discovered gaps in the business I couldn't see before

Found a new daily habit of prayer

Started new relationship to save in taxes

Was able to spend more time with kids

Completed house projects that have been on list for months

Learned how to make new foods

Formed deeper relationship with neighbors

Improved remote-working

Learned how to work from home more efficiently

Built trust with the team to focus on results

Ended client relationships that should have ended anyway

Found more time in weekly schedule to focus on operations

Completed online course on marketing

Planned time to continue quality family time

FAMILY



NAME	CURRENT AGE	AGE IN 5 YEARS
Matthew	45	50
Jessica	43	48
Zach	16	21
David	12	17
Mom	66	71
Dad	68	73

2020 Reboot Mind Dump

EXAMPLE

20 Most Important Business Relationships



Acme Inc.	AMC Theaters
AT&T	Samsung
Disney Company	BGE
Zoom Cloud Meetings	Amazon
Macy's	UPS
Planet Fitness	Bagel Works
Bank of America	ESPN
Apple	Coca-Cola Company
Chick-Fil-A	Tom Peters Consulting
Elite Power Systems	Ben & Jerry's

Our 3 Best Marketing Things We've Done



- 1 Published weekly videos to our website and email list
- 2 Started relationship with branding company
- 3 Clarified our messaging and purpose

Our 3 Best Most Challenging People Issues Facing the Team



- 1 Discussing issues as they come up
- 2 Lack of trust when it comes to mistakes
- 3 waiting until the last minute to get things done

2020 Reboot Mind Dump

NAME _____ DATE _____

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FAMILY



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20 Most Important Business Relationships

Our 3 Best Marketing Things We've Done

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Our 3 Best Most Challenging People Issues Facing the Team

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